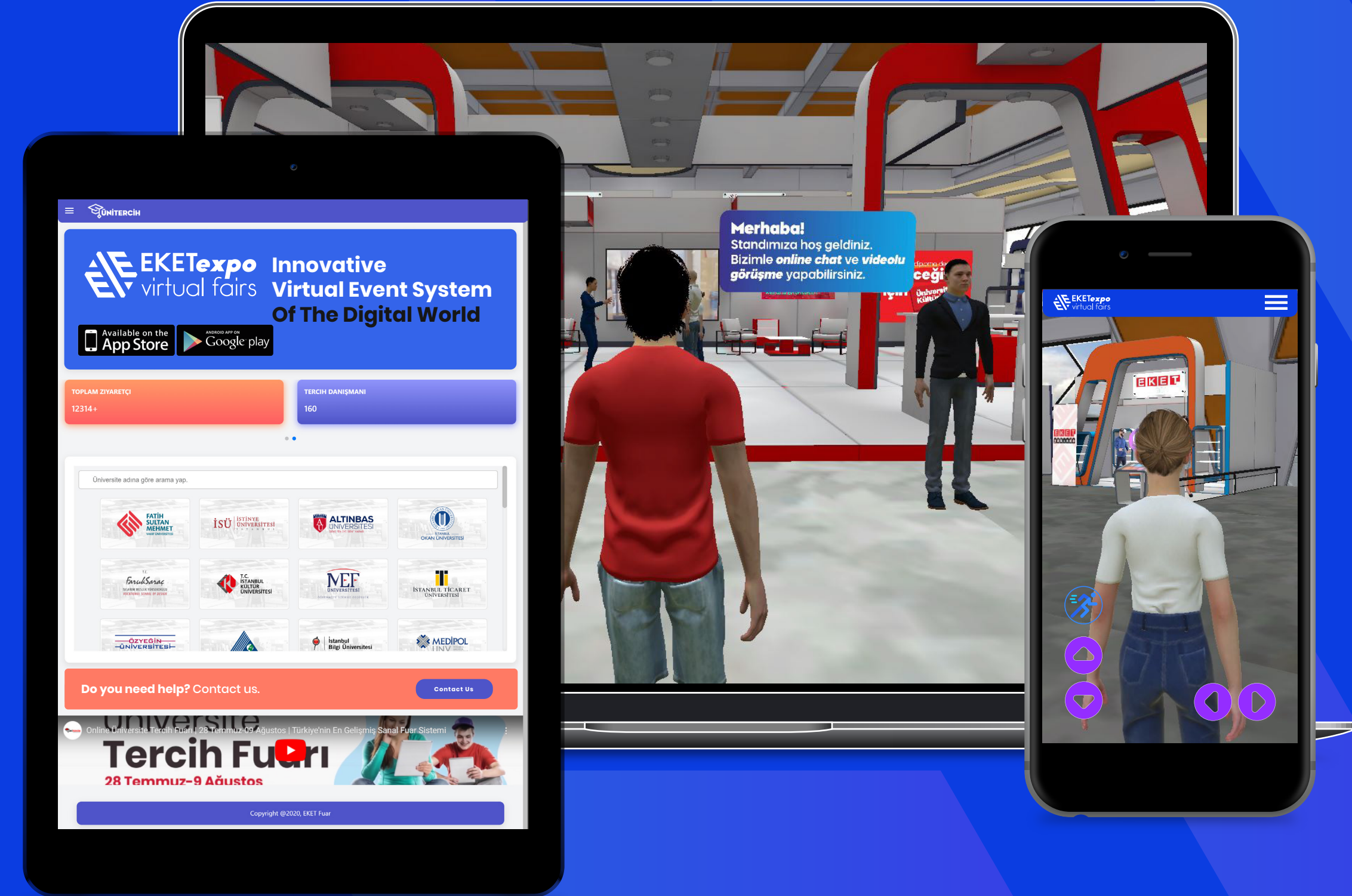


## Innovative Virtual Event System Of The Digital World

[www.eketexpo.com](http://www.eketexpo.com)

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EKETexpo Virtual Fairs is an EKET Fuarcılık initiative.

# Innovative approach to the the event sector

EKET expo Virtual Fairs implemented as an initiative of EKET Fair Organization which makes difference in the fair industry.

EKET Fuarçılık, which continues to work by giving importance to sectoral innovation and continuous development, has developed the EKETexpo Virtual Fairs virtual event system in order to quickly adapt to the digital world and offer new solutions to its customers.

## There is no limit to what we can do!



Virtual **Fair** System



Virtual **Summit** System



Virtual **Congress** System



Virtual **Coorparte Event** System



Virtual **Festival** System



Virtual **Concert** System

We can build systems in different ways specifically for your organization or organization.



**EKETexpo**  
virtual fairs





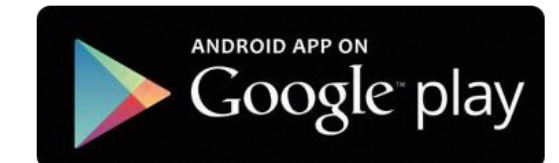
# 4 different system for one event



Our virtual event system offers alternative ways of use to its users and institutions with different types of output on many devices.



Responsive to desktop  
and mobile html version





# Digital World developed by game engines

Creative and realistic characters, vehicles and environments combined on the same platform



# High Capacity Powerful Server Architecture

Our system works on Scalelite Streaming servers built with the Cluster Architecture of big and powerful companies such as Amazon, Google and Microsoft. Server architecture; It is designed in the most appropriate way for the process in the light of data such as the type of event, the number of institutions and visitors on the system.

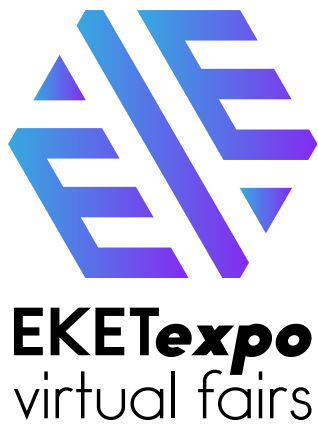
Our System Engineers, who are only interested in server architecture, continue to support the system to continue operating smoothly during the event.



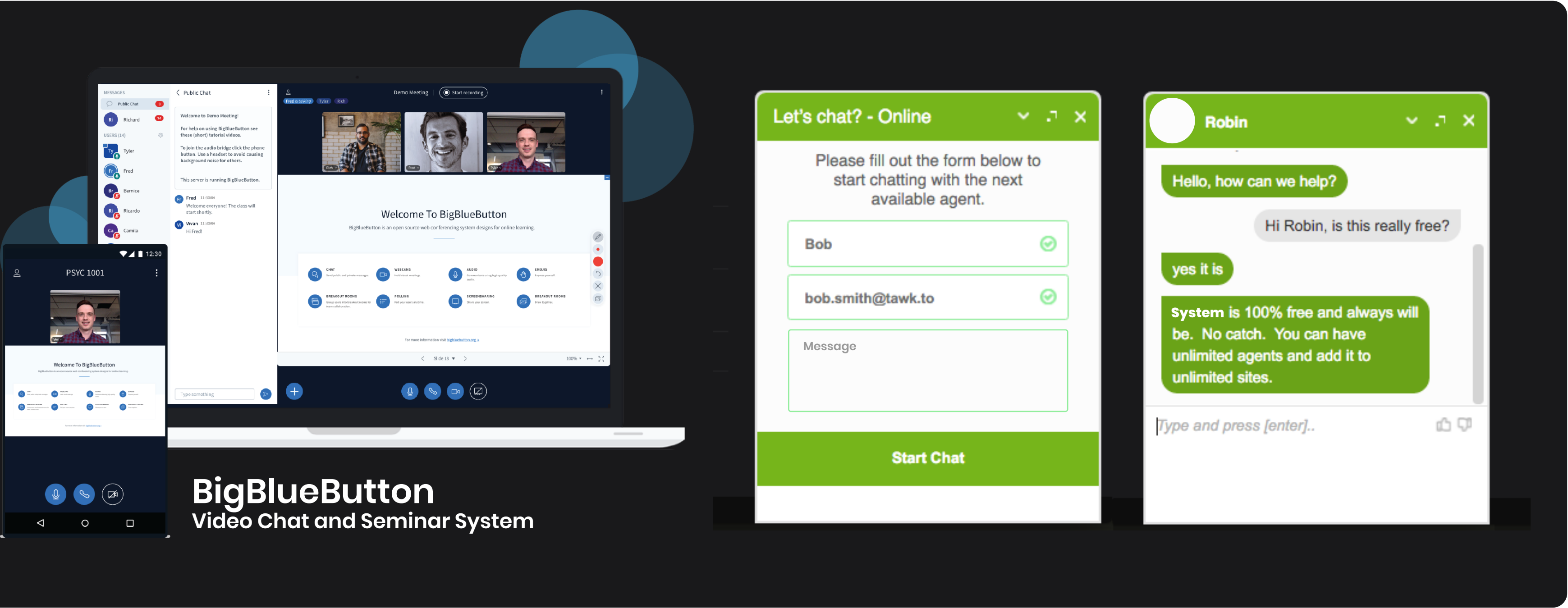


# With Integrated Communication Systems

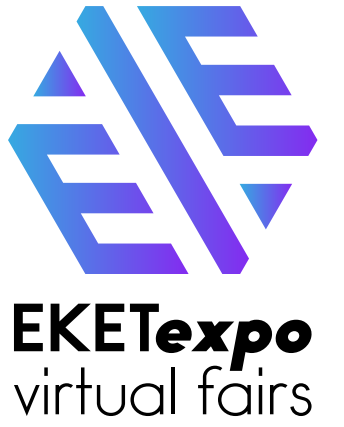
## Reach Visitors Easily



In addition to the online chat, video call and online seminar / conference system in the EKETexpo Virtual Fairs virtual event system, it is easily integrated with popular communication applications.



# With creative UX and UI builds interfaces specified to events

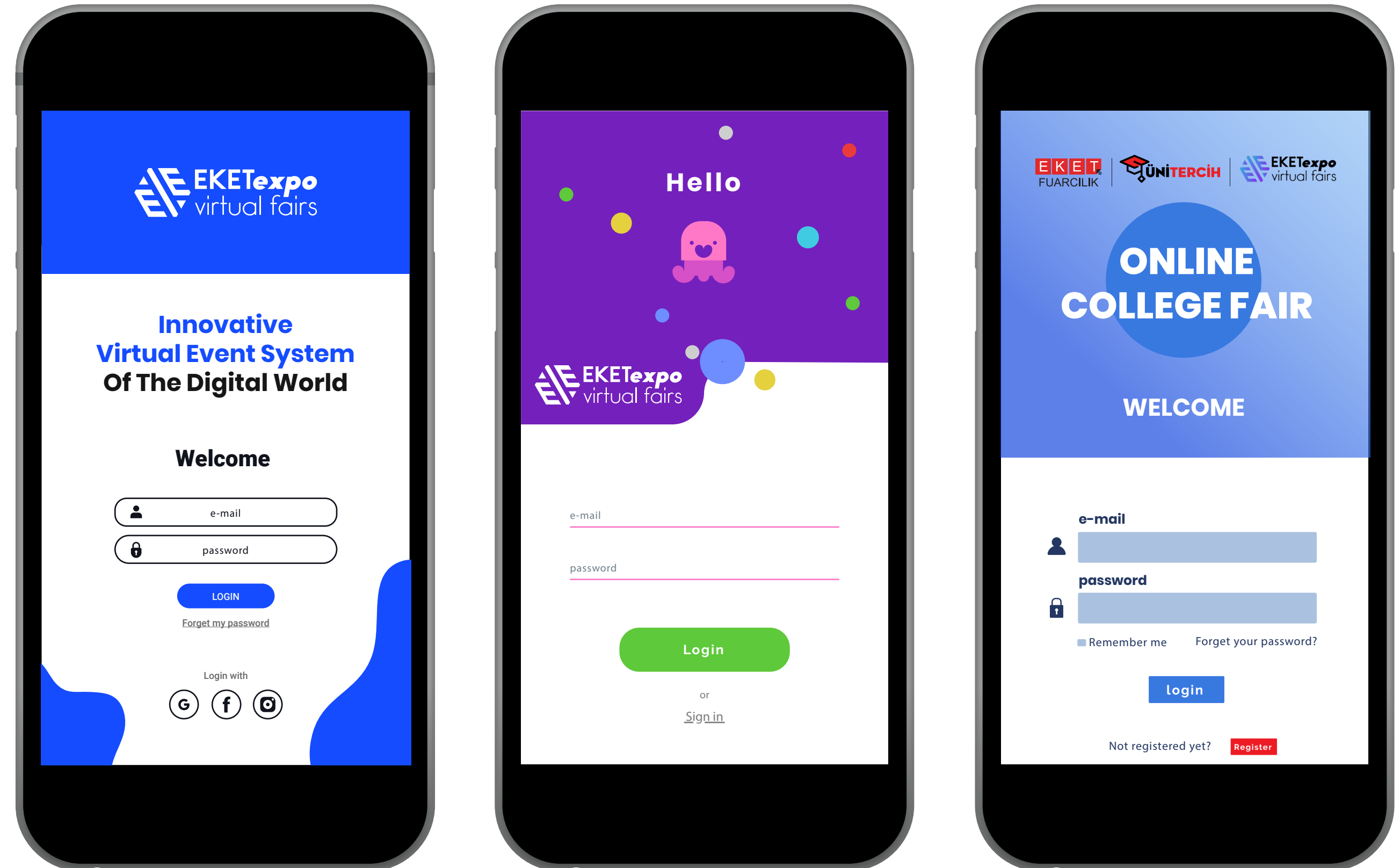


All interfaces in the system, specified to event or it is designed specifically for your institution.

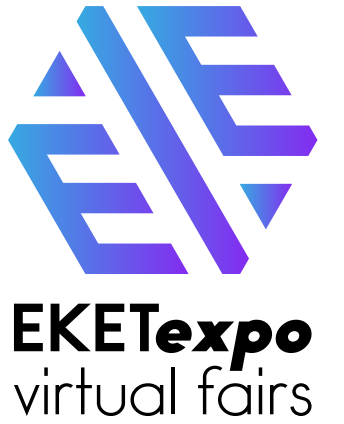
All colors and other creative builds can be changed such as landing page, event web site, entrance form, registration form, corporate panels, message balloons, action buttons.

## SMS ve E-mail Integrations

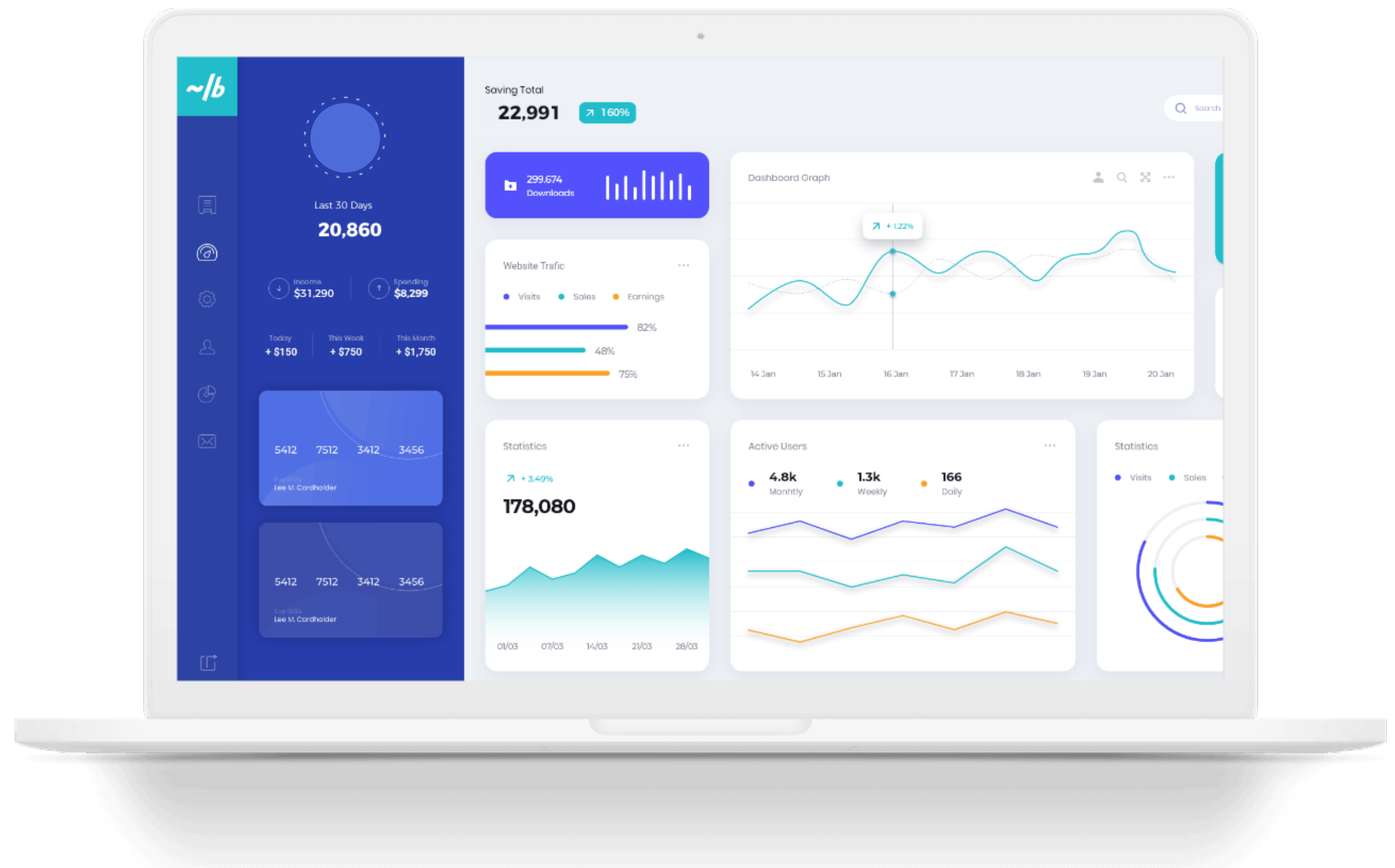
In the login and registration forms with SMS and E-mail integrations, phone number and e-mail address verification, registration information sharing and event reminders can be provided.



# Stay tuned with live reports and statistic screens



Live statistics and reports are created for both the event owner and other organizations participating in the event. Periodic reports such as instant, end of day and end of activity are also specially created.

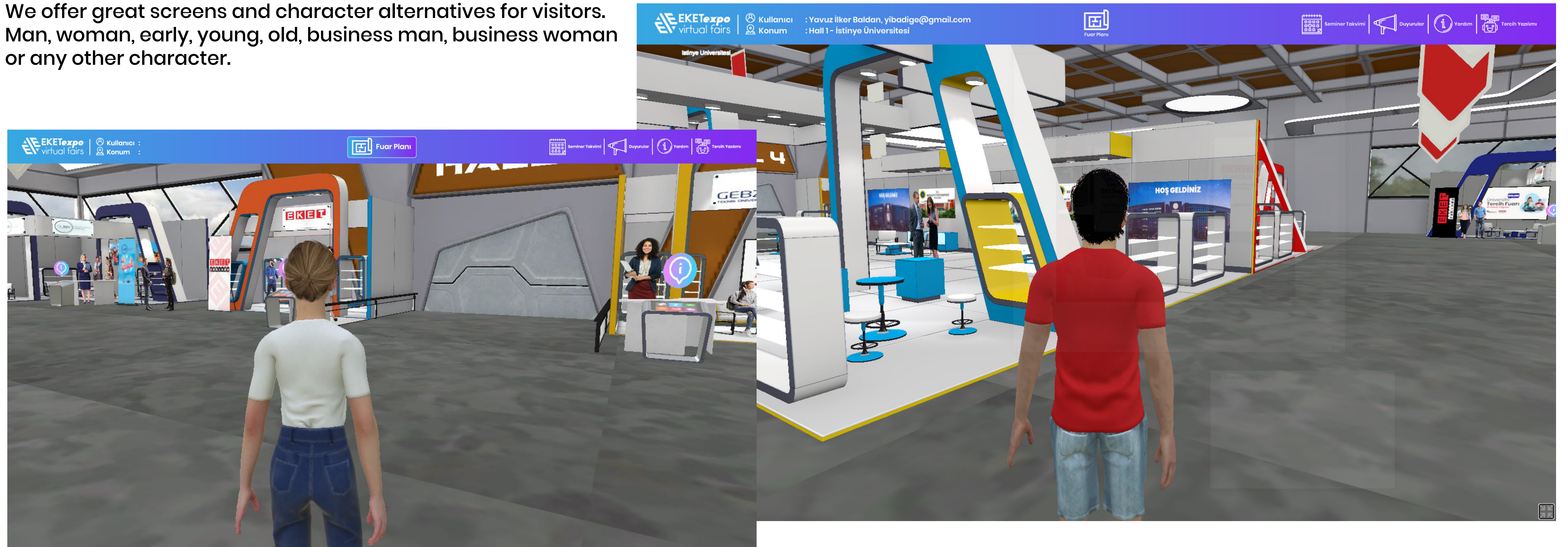




# Visitors feel free with the Character Selection

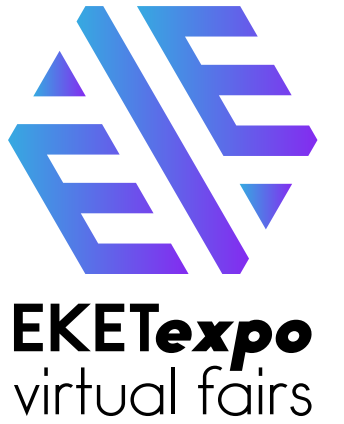


We offer great screens and character alternatives for visitors.  
Man, woman, early, young, old, business man, business woman  
or any other character.





# Creative stands for institutions or a huge hall!



Offer creative stand designs in many different alternatives for event participating institutions! Differentiate stands with wearable areas, changeable colors and textures, and enrich them with vivid pictures and videos!

We can design combined stands or larger private halls for institutions that will not be satisfied with a single stand.



- EXHIBITOR COMPANY INFORMATION
- BUSINESS CARD SHOPPING SYSTEM
- CONTACT FORM
- LIVE AND VIDEO CHAT SYSTEM
- VISITOR RATING AND REVIEW
- BANNER AND POSTERS
- PHOTO GALLERY
- VIDEO GALLERY
- PRODUCT EXHIBITION / PRODUCT INFORMATION / PURCHASING ACTIONS
- DOCUMENTS / BROCHURES
- PROFESSIONS / DEPARTMENTS / DEPARTMENTS / PROGRAMS

There are integrated online chat and video call systems at the institution booths. In addition, information and document panels where detailed information about institutions can be obtained can be easily accessed by visitors who will take action with the stand.

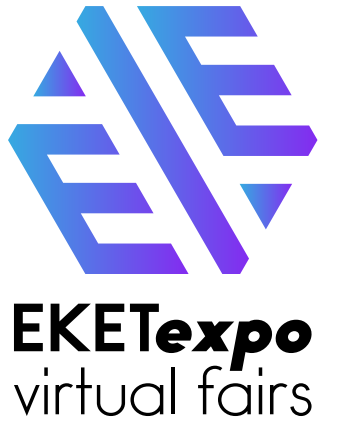


# Additional Services and Features

As EKETexpo Virtual Fairs, we provide many services and features that we offer as standard, as well as additional enhancements and supports in line with the special needs of our customers.

Some of these are as follows

- ○ EVENT SITE / LANDING PAGE DESIGN
- ○ FLEXIBLE ONLINE REGISTRATION FORMS
- ○ SOCIAL MEDIA MARKETING
- ○ E-MAIL MARKETING
- ○ GET PAYMENT FROM THE REGISTRATION SCREEN
- ○ GAMIFICATION ADD-ONS
- ○ E-COMMERCE MARKET APPLICATIONS
- ○ CHATBOT (ARTIFICIAL INTELLIGENCE CHAT ADD)
- ○ SPECIAL INTEGRATION SERVICE (SMS, E-MAIL, CRM etc.)
- ○ SPEAKER SUPPORT



# Would You like to cooperate with us?

## Contact Us

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## For demo requests;

demo@eketexpo.com



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virtual fairs



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